

RELEVANT RESEARCH

# Telling data-driven stories: lessons from journalism

A series of intensive workshops by leading thinkers helping you make your research more relevant to the public and policy.

Module goes live on January 11

## January 11-28, 2021

Data journalism is the marriage of data analysis, visualization, and public interest storytelling -- where datasets and reproducible analysis methods inform (and are informed by) the development and communication of a compelling narrative. Canadian data journalism pioneer Roberto Rocha has built us a series of complete-at-your-own-pace videos and exercises to help you apply these skills to your research.

For those who have worked through the exercises, he will be available on January 28, 2021, LIVE, to answer questions and offer feedback on your work.

ROBERTO ROCHA is an investigative journalist and educator who specializes in data-driven reporting and storytelling. Mr. Rocha has worked with CBC since 2015 and the Montreal Gazette from 2005 to 2015. He is a former lecturer of Advanced Digital Journalism at the University of Ottawa.

Register to get notified when the module goes live on January 11th at [u.mcmaster.ca/dds-module](https://u.mcmaster.ca/dds-module)

Those who have completed the module are invited to register for the Q & A and feedback session on January 28th, from 1:00 – 3:00 pm at [u.mcmaster.ca/dds-qa](https://u.mcmaster.ca/dds-qa)

**Jan      Telling data-driven stories: lessons from data journalism**

**Feb      Why data visualization design matters**

For more information please contact [scds@mcmaster.ca](mailto:scds@mcmaster.ca)

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